

**HAMILTON COUNTY ENVIRONMENTAL SERVICES - RECYCLING AND SOLID WASTE DISTRICT
MANAGER'S MEMORANDUM**

DATE: March 8, 2018
TO: District Policy Committee Members
FROM: Holly Christmann, Director

I. Introduction/Opening Comments

NOTICE: This memo is for the meeting to be held Thursday, March 15, 2018 at Hamilton County Environmental Services, 250 William Howard Taft Road, 1st Floor, Cincinnati, Ohio 45219 at 1:30 p.m.

Policy Committee Information (Agendas, Manager's Memos, Minutes, etc.) is available on the District's website at www.hamiltoncountyclecycling.org.

II. Clerk's Report/Additions to the Agenda

A. Approval of Minutes – Minutes from the January 18 Policy Committee meeting are included as [Attachment A](#).

B. Additions to the Agenda

Please contact Susan Schumacher at 513-946-7734 or susan.schumacher@hamilton-co.org if you have items to add to the agenda.

III. District Revenue Updates/Analysis

Updates will be provided on current revenue receipts, comparisons with the prior year, and total revenue for 2017, as included in [Attachment B](#).

IV. Program Updates

A. Presentation – Waste Reduction Assistance for the Commercial Sector

With the approval of the solid waste management plan, the District is improving the waste reduction assistance that is provided to the commercial sector (offices, schools, bars, restaurants, etc.). As requested at the January meeting, staff will provide an overview of the assistance and tools provided to the commercial sector.

B. Update on Residential Recycling Campaign

The District will launch a residential recycling campaign with the goal of increasing tons recycled by 10 percent in the target communities. The target communities are those whose residents have access to curbside recycling at no additional cost and whose average pounds recycled per household is lower than the County's average (under 357 pounds per household per year).

The campaign is scheduled to start in mid-April. The bulk of the campaign budget will be spent on a direct mailer to the targeted communities and a follow-up postcard focusing on one non-recyclable item. Two videos are currently in production that will be run on Local 12, at the Oakley Theatre, and on YouTube, Facebook, and other websites. These efforts will be supported by social media, media relations, and community outreach.

C. Program Trends

[Attachment C](#) outlines the 5 year trend for many of the District's programs.

V. Informational Items

A. Waste Generator and General Interest Representatives

Three applications were received for the Waste Generator Representative. Staff will review the applicants and schedule interviews within the next two weeks.

The District is currently seeking applicants for the General Interest Member, with applications due April 13.

B. 2017 Performance Measures

[Attachment D](#) provides the results of the District's programs for 2017.

C. Yard Trimmings Drop Off Sites

The District's yard trimmings drop-off sites reopen for the season on March 24. Locations and dates are:

- Anderson Township (3295 Turpin Lane)
- Green Township (Kuliga Park)
- Colerain Township (Rumpke Landfill)

Sites are open on Saturdays and Sundays from 11:30 a.m. – 5:00 p.m. The Anderson Township location is also open during the week from 7:30 a.m. – 5:00 p.m.

VI. Tentative Future Agenda Items

VII. Policy Committee Members' Comments

VIII. Public Comments

IX. Upcoming District Meetings

The next Policy Committee meeting is scheduled for **Thursday, May 17, 2018**. This meeting will be held at Hamilton County Environmental Services, 250 William Howard Taft Road, 1st Floor, Cincinnati, Ohio 45219 at 1:30 p.m.

X. Adjournment (Target Time: 3:00 p.m.)